What’s Historic Preservation All About?

Cambio de Colores, Kansas City, June 2011
Amy Cole
National Trust for Historic Preservation
Mountains/Plains Office
Denver, CO
Preservation is about protecting and preserving what makes your community special.
Saving Places
Sustainability

**Preservation**
Reusing America's Energy
Preservation Week, May 14-20, 1980

It takes energy to construct a new building.
It saves energy to preserve an old one.

National Trust for Historic Preservation
Revitalizing Communities
10. Protects Public Investment
9. Attracts New Investment
8. Prevents Sprawl
7. Revitalizes Downtowns
6. Enhances Tourism
5. Creates Affordable Housing
4. Creates Jobs
3. Conserves Resources
2. Protects Property Values
1. Saves Historic Places
How does preservation work in the **private sector**?

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Your Statewide Preservation Organization

Kansas Preservation Alliance
Local Preservation Organizations
Local Main Street Organizations
How does preservation work in the public sector?

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The National Park Service (NPS)

1. Oversees National Register of Historic Places

2. Provides funding and incentive programs

3. Administers the certification program for federal tax incentives
Advisory Council on Historic Preservation

1. Reviews federal agency preservation programs and policies
2. Provides guidance and education
3. Oversees review process for historic properties

1100 Pennsylvania Avenue, NW
Suite 809
Old Post Office Building
Washington, DC 20004
Phone: (202) 606-8503
E-mail: achp@achp.gov
Web site: www.achp.gov
Your State Historic Preservation Office (SHPO)

Kansas State Historical Society

Missouri Department of Natural Resources

NATIONAL TRUST FOR HISTORIC PRESERVATION®
Your State Main Street Program
Local Preservation Commissions

1. Survey and identify locally significant properties
2. Establish local landmarks and districts
3. Review applications to alter historic properties
4. Educate local property owners on the benefits of preservation
5. Promote good preservation practice at the local level
What makes preservation happen?

Survey and learn about the historic resources you have

Hancock County
Interim Report

Indiana Historic Sites & Structures Inventory
Designate Historic Properties

The National Register of Historic Places

NATIONAL TRUST FOR HISTORIC PRESERVATION®
Local Historic District Designation
Local Historic District Review

Design Guidelines to Enhance Community Appearance and Protect Natural Resources

Authors:
Joan Chadde
Western Upper Peninsula Center for Science, Mathematics and Environmental Education
Michigan Technological University, Houghton, Michigan

Linda Ruislon and Ruth Ann Smith
Hancock Middle School, Hancock, Michigan

Jean Dunstan
Shanty Township Schools, Atlantic Mine, Michigan

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NATIONAL TRUST FOR HISTORIC PRESERVATION®
The Secretary of the Interior’s Standards for the Treatment of Historic Properties
Incentives for Preservation

Federal Historic Tax Credits

• provide a 20% tax credit on qualified rehabilitation expenditures
• income-producing properties only
• must be listed on the National Register of Historic Places
Incentives for Preservation

KS and MO State Historic Tax Credits

• provide a credit on qualified rehabilitation expenditures

• income-producing and residential properties
Incentives for Preservation

Grant Funding – National Trust, Kansas Heritage Trust Fund, etc.
Incentives for Preservation

Preservation Easements

- a private property interest given by the owner of a property to a qualified nonprofit organization or governmental entity for the purpose of protecting a property’s conservation and preservation values

- Benefits:
  - Protecting a property in perpetuity
  - Potential federal income tax deduction
What if it’s not working?

Preservation Advocacy

• Working with Elected Officials and Decision Makers

• Making the Case for Historic Preservation

• Strategies for Building Support
Want more information?

Amy Cole
National Trust for Historic Preservation
Mountains/Plains Office
Denver, CO
303-623-1504
amy_cole@nthp.org
www.preservationnation.org
The Main Street ® Approach to Revitalization

A Program of the National Trust for Historic Preservation

Norma Ramirez de Miess
Sr. Program Officer
National Trust Main Street Center
(202) 213-6720
Norma_miess@nthp.org
A Comprehensive Preservation-Based Economic Development Approach
The Main Street® Four-Point Approach

**CIVIC**
- Organization
  - Bring the community together to reach consensus, lead efforts, and add partnerships and resources

**SOCIAL**
- Promotion
  - Market the District’s unique characteristics, fosters positive image & position as a center of activity

**ECONOMIC**
- Econ/Restructuring
  - Diversify the District’s economic base through business retention, recruitment, and strategic use of space

**PHYSICAL**
- Design
  - Enhance the district’s physical appearance while preserving its historic built environment
The Main Street program uses a common-sense approach to tackle the complex issues of revitalization, capitalizing on downtown’s history and identifying the resources of the community itself. The Kansas Main Street program is in the Rural Development Division-Community Development of the Kansas Department of Commerce. The state program which started in 1985, provides management training, consultation visits, local program evaluation, design assistance, business enhancement strategies, incentive dollars and continuous training in the four-point approach for board, committee members and program directors. Kansas Main Street is a self-help program. Staff provides technical assistance, but the responsibility and credit for success rests with the community leaders who offer time, expertise and enthusiasm to revitalizing downtown.

NATIONAL MAIN STREET CENTER

The National Trust Main Street Center is a program of the National Trust for Historic Preservation. The focus of the Center is to promote the revitalization of downtowns across the nation. The strategies integrate historic preservation principles with sounds economic development strategies.
Community Links

Links to Community Websites

Downtown Augusta, Inc.
Augusta became a designated Main Street community in 2003

Belleville Main Street
Belleville was designated as a Kansas Main Street city in 2003

Main Street Chanute
Chanute became a designated Main Street district in 1995

Downtown Coffeyville, Inc.
Coffeyville became a designate Main Street community in 2008

Main Street Dodge City
Dodge City became a designated Main Street community in 2010

El Dorado Main Street
El Dorado became a designated community in 1999

Emporia Main Street
Emporia Main Street was designated in 1992 and was selected as a Great American Main Street Award winner in 2005

Garden City Downtown Vision
Garden City became a designated Main Street program in 2005

Hoisington Main Street
Hoisington became a designated Main Street city in 2006

Holton Main Street
Holton became a designated community in 2009

Downtown Hutchinson Revitalization Partnership, Inc.
Hutchinson became a designated Main Street program in 1986

Independence Main Street
Independence became a Main Street designated community in 1986

Leavenworth Main Street
Leavenworth became a designated Main Street city in 1996

Links to Community Websites

Marysville Main Street
Marysville became a designated Main Street community in 2001

McPherson Main Street
McPherson became a designated Main Street city in 1997

Ottawa Main Street
Ottawa became a designated Main Street program in 2001

Downtown Parsons, Inc.
Parsons became a designated Main Street city in 2002 and was selected as a Great American Main Street Award winner in 2006

Peabody Main Street
Peabody became a designated Main Street community in 1989

Discover Phillipsburg Main Street
Phillipsburg became a designated Main Street community in 2009

Russell Main Street
Russell became a designated Main Street city in 1992

Seneca Downtown Impact, Inc.
Seneca became a designated Main Street community in 2008

Stafford Main Street
Stafford became a designated Main Street program in 2007

Main Street Sterling
Sterling became a designated Main Street city in 1998

Wamego Main Street
Wamego became a designated Main Street community in 1989

Winfield Main Street
Winfield became a designated Main Street program in 2000
Maximize the mutual value and impact of the increasing Hispanic presence in our local economies:

- Expanded economic market and entrepreneurial spirit that shows preference for downtowns / neighborhood commercial districts.
- Enhanced cultural experiences for local environment

Main Street organizations can serve as catalysts for involvement, leadership, and business development
Because you are here…

Receive a FREE annual membership in the National Trust for Historic Preservation

Sign up here or at our booth in the expo!