

November, 2004

**Latinos in Missouri:  
Connecting Research to  
Policy and Practice -  
Hoy y Mañana**

**Reynolds Alumni Center,  
University of Missouri-  
Columbia,  
March 30, 31 & April 1st,  
2005**

Linda Espinosa  
Co-Chair  
(573) 882-2659

Stephen Jeanetta  
Co-Chair  
(573) 884-3018

Domingo Martínez  
Coordinator, Cambio Center  
(573) 882-4746

Christiane Quinn  
Financial Chair  
(573) 882-2978

Organized by the University of Missouri – Columbia (MU), the MU Cambio Center, Alianzas, the Hispanic and Latin American Faculty & Staff Association (HLAFSA) of MU, and University of Missouri Extension, and cooperating government and private institutions.

Managed by the MU  
Conference Office.

Dear friend,

Missouri's Latino population has doubled since 1990. The immigrants are contributing greatly to the economy, and are settling permanently in towns large and small across our state. Notwithstanding, there are still important barriers to their full integration. Social and private services ranking from health care, education—both formal and civic—, and banking, are not fully available to the new Missourians, because of cultural and language barriers, and—in some cases—budgetary limitations or plain neglect.

An inaugural conference on these issues was held on the MU campus in Columbia in March, 2002, followed by a second one at the University of Missouri's Kansas City campus in 2003, and a third one at the University of Missouri-St. Louis in March of this year. Very successful in attendance and content, the *Cambio de Colores* (Change of Colors) conferences are the most important events dealing with these issues in our state, and have contributed to tending bridges to make this process beneficial to all Missourians.

"*Cambio de Colores* (Change of Colors) - Latinos in Missouri: Connecting Research to Policy and Practice - *Hoy y Mañana*" is the title of the next conference. As the title reflects, emphasis will be on linking the three main streams that take part at these meetings: best practices from people and institutions in the field; academic education, research and outreach; and policy makers and public service providers.

The fourth *Cambio de Colores* conference will be held from March 31 to April 1<sup>st</sup>, 2005, at the Reynolds Alumni Center, in the campus of the University of Missouri-Columbia. Work is already under way to secure the presence of national, state, and local researchers, outreach specialists, community leaders and organizations, and individuals that will share their expertise, knowledge and best practices on the following subjects:

- Change and Well Being: Economic, Social, Cultural, and Political Participation
- Civil Rights
- Education
- Health
- Youth, Families, and Communities

As an organization vitally interested in the prosperity of the state and the city, we invite your sponsorship of this conference. Your commitment will not only ensure that organizations and residents of all financial means are able to participate, but will position your institution as an important player in the process of integration of the Latino Missourians, and a leader of beneficial change for the whole state of Missouri.

Enclosed is more detailed information about the conference, along with the sponsorship opportunities. We will be pleased to receive your expression of interest by completing the response form included. If you have any questions or suggestions, please do not hesitate in contacting Linda Espinosa, Stephen Jeanetta, or Domingo Martínez at the addresses provided.

We look forward to hearing from you, as well as receiving your kind support.

Sincerely,



UNIVERSITY OF MISSOURI  
**Extension**



Linda Espinosa  
303 Townsend Hall  
University of Missouri-Columbia  
Columbia, MO, 65211  
(573) 882-2659 (phone)  
espinosal@missouri.edu

Stephen Jeanetta  
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**Latinos in Missouri: Connecting Research to Policy and Practice -**  
**Hoy y Mañana**  
**March 30, 31 & April 1<sup>st</sup>, 2005, Reynolds Alumni Center**  
**University of Missouri - Columbia**

A conference on Latino  
immigration to Missouri

## SPONSORSHIP OPPORTUNITIES

### DIAMOND CONFERENCE SPONSOR - \$5,000.00

Linda Espinosa  
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- Banner or poster in predominant position in poster area and main room
- Full-page advertisement on inside covers of program book
- Acknowledgment on covers of program book and at Web site [www.cambiodecolores.org](http://www.cambiodecolores.org) (with large logo and link)
- Acknowledgment and logo in conference brochure, if committed by mid-December, 2004
- One table for 8 at the main luncheon event
- One table for 8 at the main dinner event (or preferred seats in a cultural event)

### GOLD SPONSOR - \$3,000.00

- Banner in poster area and main room
- Half-page advertisement in program book
- Acknowledgment in program book and Web site [www.cambiodecolores.org](http://www.cambiodecolores.org) (with large logo and link)
- Acknowledgment and logo in conference brochure, if committed by mid-December, 2004
- One table for 8 at sponsored event of choice (these will be announced later)

### SILVER SPONSOR - \$2,000.00

- Banner at sponsored event, if any (may be a keynote speaker or a cultural presentation)
- Free wall poster in poster sessions and tables area
- Acknowledgment and logo (business-card size) in program book and Web site [www.cambiodecolores.org](http://www.cambiodecolores.org) (with small logo and link)
- Acknowledgment and logo in conference brochure, if committed by mid-December, 2004
- One table for 8 at sponsored event of choice (these will be announced later)

### BRONZE SPONSOR - \$1,000.00

- Acknowledgment in program book and web site [www.cambiodecolores.org](http://www.cambiodecolores.org) (text only and link)
- One table for 4 at sponsored event of choice (these will be announced later)

### GRANITE SPONSOR - \$500.00

- Acknowledgment in program book and Web site [www.cambiodecolores.org](http://www.cambiodecolores.org) (text only and link)
- One table for 2 at sponsored event of choice (these will be announced later)

Questions about sponsorships can be addressed to:



UNIVERSITY OF MISSOURI  
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Linda Espinosa  
303 Townsend Hall  
University of Missouri-Columbia  
Columbia, MO, 65211  
(573) 882-2659 (phone)  
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A conference on Latino immigration to Missouri

**SPONSORSHIP RESPONSE FORM**

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Coordinator, Cambio Center  
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Christiane Quinn  
Financial Chair  
(573) 882-2978

This form indicates your intent to sponsor the 2005 Cambio de Colores conference. Please fill out the form with the requested information and return it to either office listed below. If the funds are already available, you can enclose them along with this form.

Stephen Jeanetta  
229 Gentry Hall  
University of Missouri-Columbia  
Columbia, MO, 65211  
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Managed by the MU Conference Office.

ORGANIZATION	
CONTACT	
MAILING ADDRESS	
PHONE NUMBER	
FAX NUMBER	
E-MAIL ADDRESS	
SPONSORSHIP LEVEL	

If you should have questions regarding the conference or the sponsorship opportunities, please feel free to contact Mr. Jeanetta or Mr. Martínez through telephone, e-mail, or fax.

Sponsorship payments are made to the **University of Missouri**. (Please write “Cambio de Colores Conference Sponsorship” in the memo field.) If a bill is needed, or for any additional financial arrangements, please contact Ms. Cindy Hazelrigg (573-882-2301, or at the other addresses shown at the bottom of this page).

Thank you very much for your support.

Muchas gracias por su apoyo.



UNIVERSITY OF MISSOURI  
**Extension**

